



What makes us

*Your local **gas generation** partner*



A brief history



Robin MacGeachy
Chairman

Established over 20 years ago by our founder and Chairman Robin MacGeachy, Peak Gas Generation is a leading innovator in the design, manufacture and support of high performance gas generators for a diverse range of markets and applications, with direct operations in every continent around the world. Despite experiencing rapid growth and expanding our reach and headcount, Peak continues to be a family owned business that has people at the heart of our value proposition and our brand identity.

Our values are structured around our colleagues, our customers and our service, and while our approach and atmosphere within the business is fun, friendly and informal, our priority is always on delivering on our promise. These company values are what shape our unique culture, which in turn informs our brand and differentiates us in the eyes of our partners around the world.

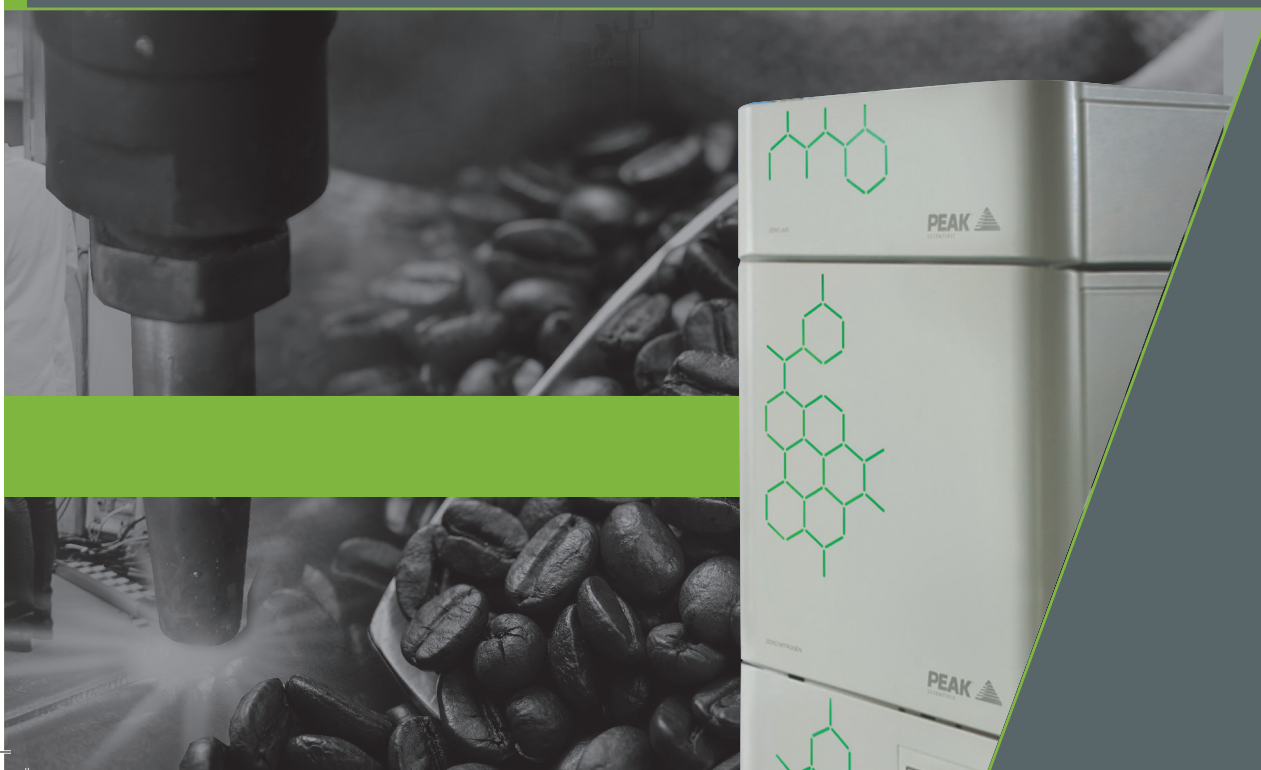
Our values, culture and brand are all intrinsically linked. Each driven by our commitment to always do the right thing.



Our Promise

Our commitment is to provide your facility with a reliable gas generation solution that delivers long term value. We achieve this through **exceptional product** design, and direct global on-site support that is **unmatched** in our industry.

We take a vested interest in your outcomes and strive to be a valued partner in your success by delivering **exceptional service** over the life of the product.





Your **local** gas generation partner

Our driving instinct is to directly support our customers wherever they may be, ensuring successful outcomes from our products and always ready to meet their needs whenever called upon. It is this instinct (some may call it obsession) that drives our growth and expanding global reach. While we may have grown to become a global organisation, our brand reputation is built upon local expertise and specific understanding of your laboratory's gas needs, wherever we do business.



Over
500
dedicated employees
globally

An icon showing a group of 500 stylized human figures arranged in five rows of 100.

Over
150
service personnel
directly supporting
you

An icon showing a group of 150 stylized human figures arranged in three rows of 50.

20
world wide
support centers

An icon of a globe showing the Earth, centered on the Atlantic Ocean.

Your local **gas** **generation** partner

Our goal is to provide you with technology that helps you to streamline your workflow and ultimately reduce costs. The ability to generate gas on demand translates to convenience and productivity as well as making sound economic sense in the long run. Providing you with a reliable source of gas at the push of a button, a Peak gas generator takes away the hazards and inconvenience of cylinders, allowing you to operate more efficiently and cost-effectively.



Our ethos is to own responsibility for your gas, never hesitating to go the extra mile and do the right thing by our customer. We take pride in our product and our ability to support it every step of the way.

Research and development forms a core part of Peak's restless nature. Always striving to innovate, do things differently and driven towards ensuring the best solution for our customers. Our brand value is anchored in our expertise and in our unrivalled understanding of those customers' specific needs.





“

You can always
rely on Peak
to be there
whenever
you need us.

”

Your local gas generation **partner**

Our goal at Peak Gas Generation isn't simply to sell you a gas generator, it's to become **your local gas generation partner**. We see ourselves not just as a manufacturing business but as a company dedicated to providing integrated solutions, fully invested in your success. This means our customer relationship does not end when you receive your gas generator, that is just the beginning.

We strive to support you with our product every step of the way, giving you the peace of mind that has become synonymous with our brand identity.





A brand built on strong foundations

Peak Scientific's unique brand value comes from the combination of three key foundations of our business – technology, service and a strong customer first culture. These three essential ingredients of Peak are represented in our visual identity by the three segment pyramid in our logo, and the three foundation blocks brand device (page 9).

Each layer supports those above, with our culture all important, under-pinning everything we do; whether it's the premium technology we manufacture or the unmatched on-site maintenance support we deliver. Our customer-first culture is what makes us truly special and is something that we work tremendously hard to protect, even as the business has grown rapidly.



The tiers represent the **three core foundations** of our brand

Customer First

Since our earliest days, our reputation has grown from the way in which we live and breath shared values - to put the customer first and do the right thing.

Service

What sets us apart is the service we provide in the form of [Peak Protected] support delivered directly by service engineers in over 20 countries worldwide.

Technology

Our products are the result of our meticulous R&D culture developed over two decades of being at the forefront of the gas generator market.

People define our culture, culture defines our brand

We take great pride in the strong customer-first culture we have at Peak Gas Generation, and take great care to hire talented people aligned with our company values who are naturally committed to doing the right thing, be that for customers, colleagues or suppliers. Nurturing this culture over two decades has enabled Peak to grow to its current position, as well as shaping and infusing our brand identity by virtue of the way that people, both customers and suppliers alike, prefer to do business with us – and for the long term.

We continually invest in our staff and strive to provide a happy work environment and a culture of respect and reward. We recognize that motivated employees are responsible for creating happy customers and this relationship is one we will continue to nurture.





Positive impact

At Peak we endeavour to **improve the world** around us in any small way we can, which is why we are proud of the positive impact our gas generators have on people and the environment globally.

Our products **support customers** across a variety of important sectors such as scientific, food process and packaging, electronics, aerospace and fabrication. Additionally, in making the choice to invest in a Peak gas generator instead of traditional gas cylinders or bulk liquid tanks, we help customers to **reduce their carbon footprint** and lessen any environmental impact by eliminating recurring deliveries of gas.

“ **anything is possible** when
we put our minds to it ”



Always **aiming higher**

As far as we have come in 20 years, we never rest on our laurels. Nor do we see ourselves becoming corporate. We are a global family, but with our business entirely in our hands, we are able to push ourselves to continually improve and set ourselves higher goals.

We strive to give our customer **exceptional, everyday**.
Exceptional **performance**, exceptional **service**.

Respect for customers, suppliers, and colleagues

Freedom with responsibility

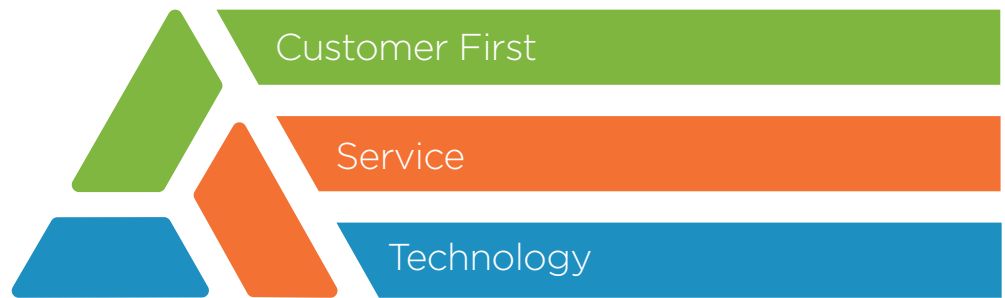
Restless - constantly striving to improve

Fun & Passion in everything we do

We may not be the biggest, but we believe we are better formed. Driven by a belief that anything is possible when we put our minds to it, whatever the challenge or need. Even as we continue to grow into a global leader in our field, our strong company values help to guide and shape our brand identity and reputation.

These are our signposts that inform our future and ensure our brand continues to mean the same as it did from the moment the business was born two decades ago.

It is that brand promise that we hope will allow you to feel confident in making us **your local gas generation partner**.



www.peakgas.com